

P R E S S   R E L E A S E

## **"Maybach, the Third Reich and the Shah of Iran"**

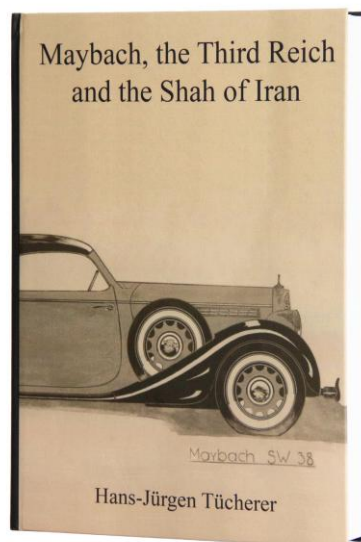
### **The exclusive illustrated book about the history of nine lost pre-war Maybach automobiles**

They still exist, these barn finds of long-forgotten classic cars. And in many a basement, historical documents still lie dormant today, telling the story of valuable treasures on four wheels.

Until 1941, Maybach-Motorenbau G.m.b.H. in Friedrichshafen, Germany, built automobiles that were among the most sought-after luxury vehicles and goods of their time. During the clearance of a household some time ago, nine original order folders from this company dating from the 1930s were discovered, which proved to be not only historically extremely valuable, but also extremely exciting.

Among the future owners of the Maybach SW 35 and SW 38 models documented in them, which were built between 1935 and 1939, were some very illustrious figures: in 1935, for example, the father of German Formula 1 racing driver Wolfgang Graf Berghe von Trips opted for an open-top SW 35.

After the Second World War, the junior played an important role in the history of this vehicle before he tragically died in an accident at the Italian Grand Prix in Monza on his way to the 1961 World Championship title.



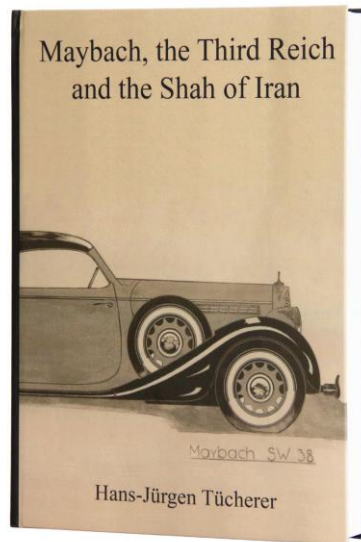
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Of course, in the 1930s, the Maybach brand also attracted some extremely dubious clientele. Reichsführer SS Heinrich Himmler drove a luxury convertible of this brand, as did the highest-ranking German Wehrmacht soldier at the time, General Wilhelm Keitel. Another chapter of this book deals with an SW 38 Pullman luxury limousine that went to Mohammad-Reza Pahlavi, the later Shah of Persia.

In his exclusive 540-page illustrated book “Maybach, the Third Reich and the Shah of Persia,” German motoring journalist Hans-Jürgen Tücherer recounts the many fascinating events surrounding these nine automobiles, which have since disappeared, and provides detailed portraits of father Wilhelm and son Karl Maybach as well as the Maybach SW series.

Illustrated with more than 380 documents and photographs, the chapters describe the resistance, some of it almost unimaginable today, that the parties involved had to contend with in the manufacture and purchase or sale of a Maybach brand automobile status symbol. Material shortages were just as much a part of this era of the Swabian car manufacturer as power games and a brazen case of corruption.

The files of Maybach-Motorenbau G.m.b.H. not only document the extensive correspondence between the manufacturer, customers, subcontractors, and government institutions during the creation of these noble automobiles. They also provide a fascinating insight into the German automotive industry during the Third Reich.



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This carefully researched, exciting, and entertaining hardcover book in portrait format measures approximately 21.5 x 3.7 x 28.5 centimeters (8.49 x 1.46 x 11.24 inches) and weighs about two kilograms.

The exclusive illustrated book “Maybach, the Third Reich, and the Shah of Persia” costs \$179 and is available exclusively from Amazon. The ISBN code is 979-8263659912.

The direct link to the book there is:

[https://www.amazon.com/Maybach-Third-Reich-Shah-Iran/dp/B0GCTZ8QC1/ref=sr\\_1\\_1?crid=17Q7008JVV3BQ&dib=eyJ2ljojMSJ9.TebpCHEDGjMfvSvY-nAV96oe3m6lHk3NTWXog1xzMBU9AaDoMbdthZK8knZFh8h.HD0MdEe96GcY0dvOIRDScl7BO3KAfyk1SKWJoXmo9BM&dib\\_tag=se&keywords=Maybach%2C+the+Third+Reich&qid=1768133719&sprefix=maybach%2C+the+third+reich%2Caps%2C225&sr=8-1](https://www.amazon.com/Maybach-Third-Reich-Shah-Iran/dp/B0GCTZ8QC1/ref=sr_1_1?crid=17Q7008JVV3BQ&dib=eyJ2ljojMSJ9.TebpCHEDGjMfvSvY-nAV96oe3m6lHk3NTWXog1xzMBU9AaDoMbdthZK8knZFh8h.HD0MdEe96GcY0dvOIRDScl7BO3KAfyk1SKWJoXmo9BM&dib_tag=se&keywords=Maybach%2C+the+Third+Reich&qid=1768133719&sprefix=maybach%2C+the+third+reich%2Caps%2C225&sr=8-1)

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